

BARBIE Honors Global Role Models On INTERNATIONAL WOMEN S DAY

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Ahead of International Women's Day, BARBIE was honoring 17 Historical and Modern-Day Role Models from around the World. These Women come from Diverse Backgrounds and Fields and are breaking Boundaries to inspire the Next Generation of Girls. With 81 percent of Moms globally worried about the Type of Role Models their Daughters are exposed to, BARBIE is igniting a Conversation around the importance of positive Role Models.

* Patty Jenkins, Filmmaker (USA) :The first Woman in History to helm a Film with a Budget in excess of 100 million dollars for **WONDER WOMAN**, which broke the Record for Biggest Grossing Live-Action Film Directed by a Woman (Domestic and Worldwide)

* Chloe Kim, Snowboarding Champion (USA) : A First Generation Asian-American Snowboarding Champion and the Youngest Woman to win a Gold Medal in Snowboarding at the 2018 Winter Games at Age 17.

* Bindi Irwin, Conservationist (Australia) : International Award-Winning Wildlife Conservationist and Celebrity who inherited her Father's Passion for Wildlife and is dedicated to inspiring the Next Generation to make a difference in the World.

* Nicola Adams, Boxing Champion (UK) : Two-Time Gold Medalist who is Great Britain's most successful Female Boxer of all Time and is the only Female Boxer in the History of the Sport to have held all Four Amateur Titles.

* **ÄñÄñla Kubat, Windsurfer (Turkey) :** Champion Windsurfer and Member of the Fenerbahçe Sailing and Windsurfing Team who founded her own Windsurfing School for Young Surfers.

* Hélène Darroze, World-Renowned Chef (France) : Inspirational Fourth-Generation French Chef with Three Restaurants and Two Michelin Stars.

* Hui Ruoqi, Volleyball Champion (China) : Fifteenth Captain of the Chinese Women's National Volleyball Team who also won Gold in the 2016 Summer Games.

* Leyla Piedayesh, Designer and Entrepreneur (Germany) : Iranian Immigrant and Founder of Fashion Label Lala Berlin that incorporates Urban-Cool and Elegant-Chic Elements in its High-Quality Knitwear.

* Lorena Ochoa, Professional Golfer (Mexico) : Athlete, Mother, Entrepreneur and unbreakable Promoter of Golf in Mexico.

* Martyna Wojciechowska, Journalist (Poland) : TV Presenter, Magazine Editor, Author, Director and the Second Polish Woman to conquer the Seven Summits.

* Sara Gama, Soccer Player (Italy) : Captain of Juventus and Italian National Soccer Team, Member of the Federal Board and President of Commission for the Development of Women's Soccer.

* Xiaotong Guan, Actress and Philanthropist (China) : Ambassador for "World Life Day," a Joint Campaign by the United Nations Environment Program, International Fund for Animal Welfare and The Nature Conservancy, and known as the "Nation's Daughter" in

China.

* Yuan Tan, Prima Ballerina (China) : Prima Ballerina and Principal Dancer at the San Francisco Ballet and Guest Principal Dancer at the Hong Kong Ballet.

* Vicky Martin Berrocal, Entrepreneur and Fashion Designer (Spain) : Leads the Creative Direction of Victoria Company with Collections that include Festive Costumes, Flamenco Dresses, Gowns, Handbags and Jewelry.

On March 07, 2018, at Restaurant HELENE DARROZE (4 Rue d'Assas, 75006 Paris), was held the Official Award Ceremony with the Presence of Helene DARROZE Herself.

Also, for the Occasion, BARBIE was introducing Inspiring Women Doll Line Series : These Historical Dolls come with Educational Information about the contributions Each Woman made to Society and their Respective Fields. The First Three Dolls in this Series are :

* Amelia Earhart : First Female Aviator to fly across the Atlantic Ocean, courageously challenging the Conventions of the Times by breaking and setting Aviation Records.

* Frida Kahlo : Artist who gained Recognition for her Unique Style and Perspective, and became a Celebrated Artist, Activist and Symbol of Strength.

* Katherine Johnson : Pioneer in Mathematics who broke through Barriers of Race and Gender, and joined a Pool of Women hired by NASA to work as 'Human Computers' to calculate the Trajectory of the First American-Manned Flight into Space.

Source : MATTEL - March 07, 2018, at Restaurant HELENE DARROZE (4 Rue d'Assas, 75006 Paris), was held the Official Award Ceremony with the Presence of Helene DARROZE Herself.

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