Beat: Entertainment

Worlds longest-running soap opera

Coronation Street

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USPA NEWS - Coronation Street (informally known as Corrie) is a British soap opera created by Granada Television and shown on ITV since 1960. The programme centres on Coronation Street in Weatherfield, a fictional town based on Salford.

The programme was conceived in 1960 by scriptwriter Tony Warren at Granada Television in Manchester.Warren's initial kitchen sink drama proposal was rejected by the station's founder Sidney Bernstein, but he was persuaded by producer Harry Elton to produce the programme for thirteen pilot episodes. Within six months of the show's first broadcast, it had become the most-watched programme on British television, and is now a significant part of British culture.This show has been one of the most financially lucrative programmes on British commercial television, underpinning the success of Granada Television and ITV.

For 54 years, Coronation Street has remained at the centre of ITV's prime time schedule. The programme is currently shown in the UK in five episodes, over three evenings a week on ITV. The programme was first aired in Australia in 1963 on TCN-9 Sydney, GTV-9 Melbourne and NWS-9 Adelaide, and by 1966 Coronation Street was more popular in Australia than in the UK. The show eventually left free-to-air television in Australia in the 1970s. It briefly returned to the Nine Network in a daytime slot during 1994“"95. In 2005 STW-9 Perth began to show episodes before the 18:00 news to improve the lead in to Nine News Perth, but this did not work and the show was cancelled a few months later

Coronation Street is a British soap opera first broadcast on 9 December 1960. The show has earned various awards and nominations over the years for its cast performances and storylines. The UK's longest-running TV soap, Coronation Street focuses on the everyday lives of working class people in Manchester, England. Winning BAFTA awards & British Soap Awards.
(147 wins and 196 nominations).

LAST CHANCE TO VISIT THE CORONATION STREET TOUR - 31st December 2015 is the last chance to visit the cobbles and the world famous Quay Street set!

To book a chance to visit Coronation Streert (click on "more information" link below)

Source: Mixed Media
Special thanks to - Lucy McGrath (PR Manager - Continuum Group Limited)

To watch Coronation Streert in the USA visit: http://www.hulu.com/coronation-street

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